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HELLENIC
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COMMISSION
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Ref. No.: 13091/08.06.2023

**Directorate-General for Supervision and Operational Procedures
Planning, Regulation and Research Directorate
Regulation Department**

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DECISION

Subject: Implementation of paragraphs 8, 9, 10, and 11 of Article 8 of Decision no. 79292 EX 2020/23.7.2020 (B' 3260) on Gaming Regulation issued by the Minister of Finance, regarding the marking of the commercial announcements of the Gaming Licence Holders and Affiliates.

THE HEAD OF PLANNING, REGULATION AND RESEARCH DIRECTORATE

Having regard to:

1. The provisions:
 - a. of Articles 16 to 23 of Law 3229/2004 (A' 38) "Supervision of private insurance, supervision and control of games of chance, implementation of International Accounting Standards and other provisions" and in addition to the provisions of Law 3051/2002 (A' 220) "Constitutionally enshrined independent authorities, amending and supplementing the public sector recruitment system and related regulations",
 - b. of Articles 25 to 54 of Law 4002/2011 (A' 180) "Amendment of the State pension legislation - Arrangements for the development and fiscal consolidation - Matters falling under the competence of the Ministries of Finance, Culture and Tourism and Labour and Social Security",
 - c. of Article 27 of Law 2843/2000 "Modernisation of stock market transactions, introduction of ocean liner investment companies to the Athens Stock Exchange and other provisions" (A' 19),
 - d. of Law 4183/2013 "Ratification of the Concession Agreement of the exclusive right to produce, operate, circulate, promote and manage the State Lotteries and other provisions" (A' 186),
 - e. of Article 13 of Law 4111/2013 (A'18), in conjunction with the provisions of Law 4338/2015 "Sanction of the Concession Agreement of the exclusive right to organise

- and conduct mutual betting on horse races in Greece for a period of twenty years (A' 131),
- f. of Law 2206/1994 entitled "Establishment, organisation, operation, control of casinos and other provisions" (A' 62),
 - g. of Law 3139/2003 entitled "Regulations for Parnitha and Corfu casinos and other provisions" (A' 100),
 - h. of Articles 357 to 378 of Law 4512/2018 (A' 5) "Licensing and Operation of Casino Businesses and other provisions",
 - i. of Law 4779/2021 (A' 27) "Incorporation, into national legislation, of Directive (EU) 2010/13 of the European Parliament and of the Council of 10 March 2010 on the coordination of certain legislative, regulatory and administrative provisions of the Member States regarding the provision of audiovisual media services, as amended by Directive (EU) 2018/1808 of the European Parliament and of the Council of 14 November 2018 and other provisions falling under the competence of the General Secretariat of Communication and Information",
 - j. of Article 9 of Law 2251/1994 (A' 191) "Consumer Protection",
 - k. of Articles 4 and 11 of Law 3471/2006 (A' 133) "Protection of personal data and privacy in the field of electronic communications and amendment of Law 2472/1997", of the Articles of Law 2206/1994 (A' 62) "Establishment, organisation, operation, control of casinos and other provisions".
2. Decision no. 145940/EX 2020/21.12.2020 (Y.O.D.D. 1089) of the Minister of Finance, in conjunction with similar decisions under numbers 2/63389/0004/21.07.2016 (Y.O.D.D. 397), 2/3935/0004/24.07.2018 (Y.O.D.D. 428), oik. 9433 EX 2019/13.02.2019 (Y.O.D.D. 64), 3557 EX 2020/14.01.2020 (Y.O.D.D. 20) and 145940/EX 2020/21.12.2020 (Y.O.D.D. 1089).
 3. Hellenic Gaming Commission decision no. 11/3/03.04.2023 (B' 2704) and similar decision no. 609/2/12.11.2021 (B' 5536), in conjunction with the Ministry of Interior circular no. DIDAD/F.18.33/2640/oik.9409/31 May 2023 on the subject of: A. Suspension of recruitment and service changes B. Revocation and prohibition of granting regular leave C. Facilitating employees in exercising their right to vote.
 4. Hellenic Gaming Commission decision no. 507/5/04.09.2020 (B' 3875) Transfer of powers to the Hellenic Gaming Commission Chairman relating to ministerial decision no. 79292 EX 2020 "Establishment of Gaming Regulation on Commercial Communication of Games of Chance".
 5. Hellenic Gaming Commission Chairman decision no. 12970/01.12.2020 (B' 5651) "Transfer of powers, while these are being exercised, to Heads of Service Units of the Hellenic Gaming Commission".
 6. Gaming Regulation decision of the Minister of Finance under data 79292 EX 2020/23.7.2020 "Establishment of Gaming Regulation on Commercial Communication of Games of Chance" (B' 3260), in particular Article 8(8), (9), (10) and (11) and Article 9(2) and (3).
 7. Hellenic Gaming Commission decision no. 509/1/11.09.2020 (B' 4140) " Granting

Affiliate Suitability Licence for Promotional Actions with respect to online Games of Chance and registration in the Register of Affiliates ", in particular Article 2(14) and Article 6.

8. Decision no. 7144/22.06.2021 of the Head of the Directorate of Planning, Regulation, and Research, which issued Hellenic Gaming Commission Directive no. 4/2021 "Directions for drafting, submission and management of the Commercial Communication Plans (CCP) of the Holders of the Licences to Conduct Online Games of Chance and clarification of special issues" (Online publication no.: 64H3IMA-1ΞA).
9. Decision no. 6057/14.03.2023 of the Head of the Directorate of Planning, Regulation and Research, issuing Hellenic Gaming Commission Directive no. 2/2023 entitled "Implementation of paragraphs 8, 9, 10 and 11 Article 8 of Decision no. 79292 EX 2020/23.7.2020 (B' 3260) on Gaming Regulation issued by the Minister of Finance, regarding the marking of the commercial announcements of the Gaming Licence Holders and Affiliates" (Online publication no.: 6ΦΠ8IMA-604).
10. Decision no. 6939/27.03.2023 of the Head of the Directorate of Planning, Regulation and Research regarding the suspension of the validity of Article 3 and its Annex via decision no. 6057/14.03.2023 of the Head of the Directorate of Planning, Regulation, and Research, issuing Hellenic Gaming Commission Directive no. 2/2023 (Online publication no.: ΨΙΨPIMA-B3P).
11. The consultation carried out with the Gaming Licence Holders.
12. The need to issue a Hellenic Gaming Commission Directive to provide uniform guidelines for the implementation of paragraphs 8, 9, 10, and 11 of Article 8 of Decision no. 79292 EX 2020/23.7.2020 (B' 3260) on Gaming Regulation issued by the Minister of Finance, regarding the marking of the commercial announcements of the Gaming Licence Holders and Affiliates.
13. The fact that this decision does not place a financial burden on the Hellenic Gaming Commission budget.

We hereby decide

Implementation of paragraphs 8, 9, 10, and 11 of Article 8 of Decision no. 79292 EX 2020/23.7.2020 (B' 3260) on Gaming Regulation issued by the Minister of Finance, regarding the marking of the commercial announcements of the Gaming Licence Holders and Affiliates., as follows:

DIRECTIVE 3/2023

Implementation of paragraphs 8, 9, 10, and 11 of Article 8 of Decision no. 79292 EX 2020/23.7.2020 (B' 3260) on Gaming Regulation issued by the Minister of Finance, regarding the marking of the commercial announcements of the Gaming Licence Holders and Affiliates.

1. Purpose - Scope

- 1.1. This decision provides directions and instructions for the implementation of paragraphs 8, 9, 10, and 11 of Article 8 of Decision no. 79292 EX 2020/23.7.2020 (B' 3260)

on Gaming Regulation issued by the Minister of Finance, regarding the marking of the commercial announcements of the Gaming Licence Holders and Affiliates in order to ensure the recognition of the Hellenic Gaming Commission in a uniform and distinct manner.

1.2. This decision applies:

- a. To all Holders of a Licence to Conduct Games of Chance, i.e. to all persons who have either been granted a Licence to Organise and Conduct Games of Chance or have been granted the right to Organise and Conduct Games of Chance by the Greek Government in any legal way, regardless of the means, time, method and network of provision, promotion and distribution of the relevant services for the Organisation and Conduct of Games.
- b. To every person who holds an Affiliate Suitability Licence in accordance with the provisions of the Hellenic Gaming Commission decision no. 509/1/11.09.2020 (B' 4140).

2. Directions and instructions for the implementation of the marking

2.1. For the marking (harmful effects) of paragraphs 8, 9, 10, and 11 of Article 8 of Decision no. 79292 EX 2020/23.7.2020 (B' 3260) on Gaming Regulation issued by the Minister of Finance, Licence Holders and Affiliates implement the directions of the Annex, which is attached to this decision and constitutes an integral part thereof.

2.2. The Annex sets out in detail the technical specifications that must be implemented by the Licence Holders and Affiliates for the marking of commercial announcements of games of chance, as well as relevant instructions and directions for the implementation of this marking in the appropriate forms of commercial communication, such as TV spots, printed material, LED signs, billboards, posters, social media posts, advertising banners, website footers, mobile ads.

2.3. If a specific form of commercial communication is not included in the Annex, the Licence Holders and Affiliates shall inform the Hellenic Gaming Commission of the way in which they intend to implement the specifications, instructions and directions of the Annex in that specific form via their Commercial Communication Plans, ensuring, in any case, that the basic principles of marking as provided for in this Annex are not circumvented.

2.4. The material (the Hellenic Gaming Commission logo) required for the implementation of this decision is available from the competent Division of Planning, Regulation and Research (DIPRYM) of the Hellenic Gaming Commission, upon the relevant request of the competent representatives of the Licence Holders and Affiliates, namely:

- a. For Licence Holders, one of the persons possessing the following qualities:
 - legal representative
 - procedural representative
 - holder of a Regulatory Compliance Officer Suitability Licence
 - holder of a Commercial Policy and Commercial Communication Manager Suitability Licence
- b. For Affiliates:

- legal representative
- procedural representative

2.5. The request for access should state the applicant's name, company (Licence Holder) and capacity within it.

2.6. The material available to Licence Holders and Affiliates for the implementation of this decision, is intellectual property of the Hellenic Gaming Commission. Any distribution and use of this material to third parties by the Licence Holders, Affiliates, their staff and their agents, relates exclusively to the implementation of this decision. Any other disposal and use is prohibited without the written consent of the Authority. Licence Holders and Affiliates take all necessary measures to reasonably document that they comply with the provision of this paragraph. The same applies to their staff and their agents.

3. Implementation interval

3.1. Licence Holders and Affiliates shall apply this Directive:

- To the content of their websites and on their social media pages, no later than one (1) month after the entry into force hereof.
- To the content of mobile apps, no later than two (2) months after the entry into force hereof.
- To any commercial communication they carry out directly with the player, following their consent, from 1 September 2023.
- To commercial announcements on the internet, including videos, mobile and social networks, no later than 1 September 2023.
- To TV spots, no later than 1 September 2023.
- To commercial announcements in field playing areas, no later than the first league match of the 2023-2024 season.
- To commercial announcements in other outdoor spaces, no later than 1 September 2023.
- To commercial announcements in printed material as of the day after the second publication of the printed material following the entry into force of this Decision.

3.2. Note that the above deadlines refer to commercial communications carried out within the framework of already approved CCPs. In any case, this decision is directly applicable to all new CCPs submitted for approval. Upon obtaining the relevant approval of the Hellenic Gaming Commission, any deviations from the stipulated implementation interval for commercial announcements not explicitly outlined in this decision (e.g., booth dressing) may be considered.

3.3. From the entry into force of this decision, the following shall cease to apply:

- 3.3.1 Paragraph 12.6 of Directive no. 4/2021 of the Hellenic Gaming Commission "Directions for the drafting, submission and management of the Commercial Communication Plans (CCPs) of the Online Gaming Licence Holders and clarification of special issues" (Online Publication no.: 64H3IMA-1ΞA).

- 3.3.2 Decision no. 6057/14.03.2023 of the Head of the Directorate of Planning, Regulation and Research, issuing Hellenic Gaming Commission Directive no. 2/2023 entitled "implementation of paragraphs 8, 9, 10, and 11 of Article 8 of Decision no. 79292 EX 2020/23.7.2020 (B' 3260) on Gaming Regulation issued by the Minister of Finance, regarding the marking of the commercial announcements of the Gaming Licence Holders and Affiliates" (Online publication no.: 6ΦΠ8IMΛ-604).
- 3.3.3 Decision no. 6939/27.03.2023 of the Head of the Directorate of Planning, Regulation and Research regarding the suspension of Article 3 and the Annex of Hellenic Gaming Commission Directive 2/2023 (Online publication no.: ΨΙΨPIMΛ-B3P).

4. Entry into force

This decision shall enter into force once posted on Diavgeia.

The Head of Directorate

Dimitrios Papadopoulos

ANNEX TO DIRECTIVE 3/2023

Technical Specifications for the marking of paragraphs 8, 9, 10 and 11 of Article 8 of Decision no 79292 EX 2020/23.7.2020 (B' 3260) on Gaming Regulation issued by the Minister of Finance

Introduction

This Annex defines in detail the technical specifications to be applied by Licence Holders and Affiliates for the marking of commercial announcements of games of chance, as well as relevant instructions and directions for the implementation of this marking in the appropriate forms of commercial communication, such as TV spots, printed material, LED signs, billboards, posters, social media posts, advertising banners, website footers, mobile ads, as follows:

1. Main Parts of the Marking

The marking must include:

1. The Hellenic Gaming Commission logo symbol or the logo as a whole, in accordance with the graphic standards defined in this decision.
2. The verbal part of the marking in capital letters.
3. The strip surrounding the marking on a transparent, white or blue background. In the case of transparency, the strip should be defined by two horizontal lines, above and below the verbal part of the marking. These will occupy 100% of the material's width.

LOGO



LOGO SYMBOL



MARKING VERBAL PART

The form of the verbal part of the marking, which must be mentioned in commercial announcements, is reflected in the following versions, in order of priority, as follows:

1. VERBAL PART FULL FORM (Hereafter VERSION 1)

"21+ | HGC | RISK OF ADDICTION & LOSS OF ASSETS | HELPLINE: 210 9237777 | PLAY RESPONSIBLY"

2. VERBAL PART ALTERNATIVE FORM (Hereafter VERSION 2)

"21+ | RISK OF ADDICTION & LOSS OF ASSETS | HELPLINE: 210 9237777 | PLAY RESPONSIBLY"

3. SHORT FORM (Hereafter VERSION 3)

"21+ | RISK OF ADDICTION & LOSS OF ASSETS | PLAY RESPONSIBLY"

4. SHORT FORM (Hereafter VERSION 4)

"21+ | PLAY RESPONSIBLY"

5. SHORT FORM (Hereafter VERSION 5)

"HGC | 21+ | PLAY RESPONSIBLY"

6. SHORT FORM (Hereafter VERSION 6)

"21 +"

2. Marking - Font

The **Verdana** font shall be used for the text of the marking. This is available on all operating systems. The characters shall be displayed in blue (as per the logo) or white (see section 12 of this Annex), depending on the background. No italics, underlined variation or special effects are allowed for the characters. The position of the text in relation to the logo must not hinder readability in any way.

3. Marking - Printed Applications and Outdoor Ads

- Marking in print advertising and in print applications in general shall be set at 8% of the total surface. In exceptional cases, where the size of the printed application is large (over 250x140cm), the marking shall cover 6% of the total surface. To ensure readability in small sizes and applications, the minimum size of the symbol cannot be below 0.7cm and the text cannot be below 7pt.
- In printed applications smaller than A4 size, the abbreviated marking (**VERSION 3**): "21+ | RISK OF ADDICTION & LOSS OF ASSETS | PLAY RESPONSIBLY" shall be used, accompanied by the HGC logo symbol.
- In printed applications less than 10 cm of height (footer/header), the abbreviated marking (**VERSION 4**): "21 + | PLAY RESPONSIBLY" shall be used, accompanied by the HGC logo symbol, on transparent, white or blue background, in one of the 4 corners of the printed entry (top right, top left, bottom right, bottom left).



Example of a Printed Implementation under 10cm



4. Marking - TV Spots and Videos

a. For TV spots and videos, **with a duration of 23" or more**, the marking shall be defined as follows:

- The minimum marking duration shall be 15".
- The HGC logo symbol shall have a minimum size of 78px and the text part shall be in Verdana 45pt.
- The marking shall "appear" in full until it reaches the left edge of the screen. After that, the HGC logo symbol and the "21+" indication shall remain fixed on the left edge. The rest of the marking shall "passe" from behind until it is completed at least at 15".
- **(VERSION 1):** "21+ | HGC | RISK OF ADDICTION & LOSS OF ASSETS | HELPLINE: 210 9237777 | PLAY RESPONSIBLY" shall be used for the text part, accompanied by the HGC logo symbol.

b. In the case of a television spot or video **lasting from 11" to 22"**, the marking shall appear at 70% of the duration of the television spot or video.

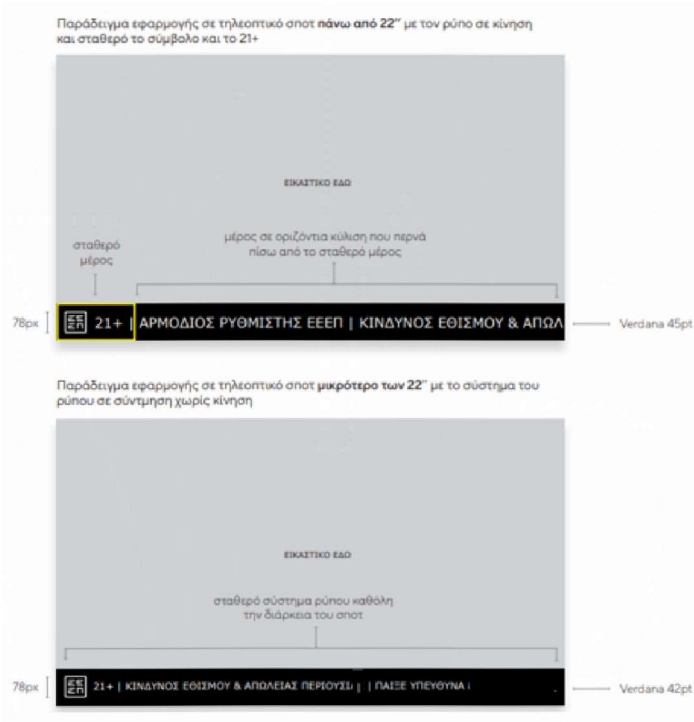
- The marking shall "appear" in full until it reaches the left edge of the screen. After that,

the HGC logo symbol and the "21+" indication shall remain fixed on the left edge. The rest of the marking shall "passe" from behind until it is completed at 70% of the duration of the TV spot or video.

- The abbreviated marking **(VERSION 3)**: "21+ | RISK OF ADDICTION & LOSS OF ASSETS | PLAY RESPONSIBLY |" shall be used for the text, accompanied by the HGC logo symbol.
- Alternatively, the marking shall be displayed continuously for 10". The abbreviated marking **(VERSION 4)**: "21+ | PLAY RESPONSIBLY" shall be used for the text, accompanied by the HGC logo symbol.
- The HGC logo symbol shall have a minimum size of 78px and the text part shall be in Verdana 45pt.

c. In the case of a television spot or video lasting up to 10", the marking shall appear static at 100% of the duration of the television spot or video.

- The abbreviated marking **(VERSION 3)**: "21+ | RISK OF ADDICTION & LOSS OF ASSETS | PLAY RESPONSIBLY" shall be used for the text, accompanied by the HGC logo symbol.
- The HGC logo symbol shall have a minimum size of 78px and the text part shall be in Verdana 42pt.



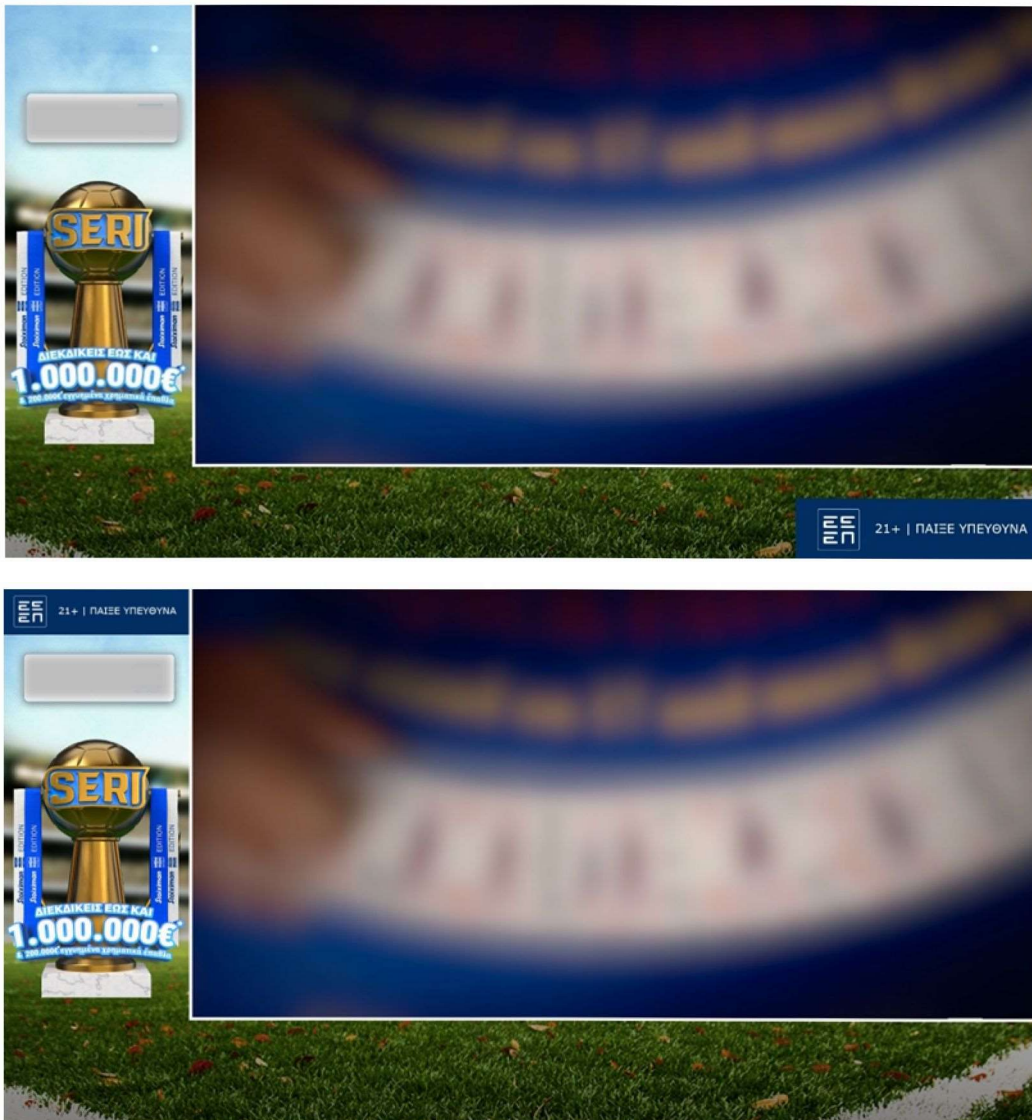
d. Other cases of television materials:

- Virtual

Virtuals shall be treated like TV videos, with the band occupying the **entire available** bandwidth. E.g., if the available usable width, within the safe areas, is 1280px, then the band should occupy that width.

- L-Banner

In the case of L-Banners, **(VERSION 4)**: "21+ | PLAY RESPONSIBLY" shall be used for the text part, accompanied by the HGC logo symbol, in the form of a band, either at the top or at the bottom, according to the following examples.



5. Marking - Field LED Signs

a. For the marking to be used on a field LED sign, the marking shall appear on a white, blue or transparent background and shall be defined as follows:

- The HGC logo symbol shall have a minimum height of 80% of the height of the LED sign.
- **(VERSION 6)**: "21+" shall be used, accompanied by the HGC logo symbol.
- The projection time shall be no less than 3".

- The marking can be displayed as part of the LED (one of the four frames). A clear space of at least 50% of the width of the LED shall be available to display the marking.

Application examples in 12" LEDs

1"- 9"



10"- 12"



Application examples in 15" LEDs

1" - 12"



12"- 15"



- b. For the marking to be used on fixed field signs, the marking shall appear on a white, blue or transparent background and shall be defined as follows:

- In cases where the logo is displayed on fixed positions alone, in the context of sponsorship (e.g., mats around goals, corner sign, stickers on the basketball court floor, etc.), **(VERSION 6):** "21 + " shall be used, without the HGC symbol or logo.
- In the case of fixed billboards, with product messages, **(VERSION 4):** "21+ | PLAY RESPONSIBLY" shall be used, accompanied by the HGC logo symbol.
- No marking is required on the uniforms of the teams, in the cases of naming and in the rooms where post-match statements are made.

Example of implementation on mats



6. Marking - Social Posts and Google Ads

- In order to be used in product social media posts, the marking shall be defined as follows:
 - The abbreviated marking **(VERSION 4):** "21+ | PLAY RESPONSIBLY" shall be used for the text, accompanied by the logo symbol.
 - The minimum size of the HGC logo symbol shall be set at 85px and Verdana 30pt font shall be used for the text. These shall be adjusted according to the final size of the social media post.
 - A transparent, white or blue background can be used.
 - No marking is required for social media posts of journalistic/news content.

Examples of implementation in different formats social media posts



1080x1080



1080x1350



1080x1920

b. The marking shall appear as follows on the Licence Holders social media profile:

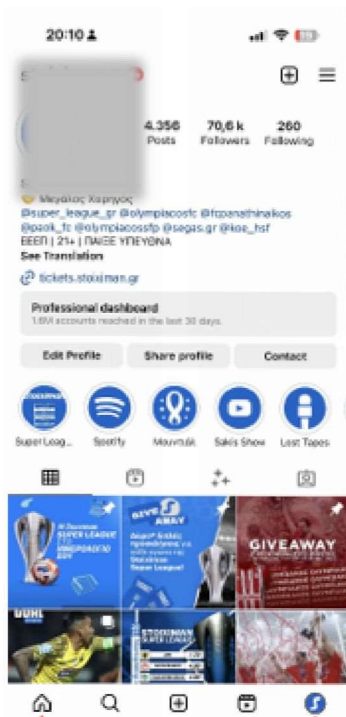
- **(VERSION 3):** "21+ | RISK OF ADDICTION & LOSS OF ASSETS | PLAY RESPONSIBLY" shall be used on the Cover page in the cases of Facebook, YouTube and Twitter, accompanied by the HGC logo symbol.

Facebook Cover example



- **(VERSION 5):** "HGC | 21+ | PLAY RESPONSIBLY" shall be used on the Instagram profile description, without the HGC symbol, as no image can be used.

Example of use on Instagram profile



- c. With specific regard to Google Ads, **(VERSION 5)**: "HGC | 21+ | PLAY RESPONSIBLY" shall be used without the HGC symbol, as no image can be used.

7. Marking - Banner

- a. In order to be used in advertising online banners, the marking shall be defined as follows:

- Used as a strip or, alternatively, as a final frame, with a minimum display time of 3".
- **(VERSION 4)**: "21+ | PLAY RESPONSIBLY" shall be used, accompanied by the HGC logo symbol.
- On animated banners less than 250px in height, it shall be used only as a final frame.
- On static banners from 100px to 250px in height, **(VERSION 5)**: "HGC | 21+ | PLAY RESPONSIBLY" shall be used, without the HGC symbol.
- On static banners less than 100px in height, **(VERSION 6)**: "21+" shall be used, accompanied by the HGC symbol, either on the right or on the left side of the banner, according to the following examples.
- In case of a final frame, if the height is less than 150px, the HGC logo symbol shall be used, instead of the full logo.
- In either version, the marking shall appear on a white, blue or transparent background.

Strip:

- The minimum symbol size shall be set to 40px and the minimum text size to Verdana 9.2pt, 14pt spacing.
- In case the width is over 600px, the minimum text size shall be set to Verdana 12pt, 20pt spacing.

Examples of implementation on web banners

Animated with a band & static 300x250



Animated with a band & static 300x600



Animated (final frame) 300x250



Animated (final frame) 320x50



Static 320x100



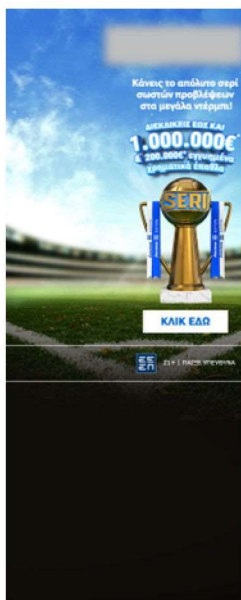
Static 320x50



Static 728x90



b. In the case of **skins**, the band shall be used either on the right or on the left side, according to the following example.



8. Marking - Radio Spots

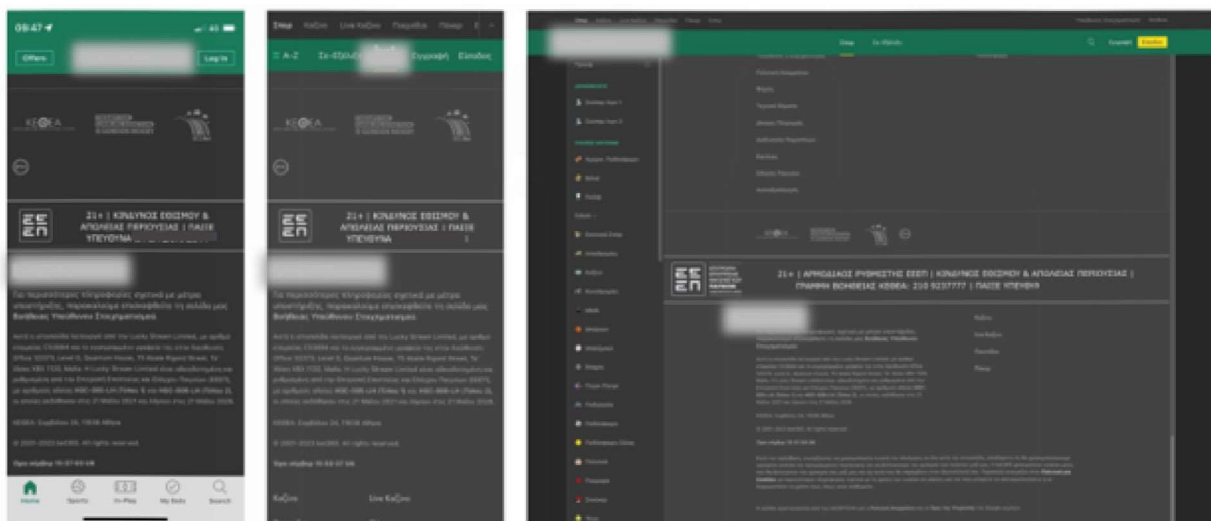
- In order to be used in commercial radio spots, the audio marking shall be defined as follows "REGULATOR HGC | PARTICIPATION FOR PERSONS OVER 21 | PLAY RESPONSIBLY".
- The duration of the marking shall be set at 5".

9. Marking - Website Footers

In order to be used in the footers of Licence Holder's and Affiliates' websites and mobile apps, the marking shall be defined as follows:

- The logo size shall be at least 80px height.
- The full version (**(VERSION 1)**): "21+ | HGC | RISK OF ADDICTION & LOSS OF ASSETS | HELPLINE: 210 9237777 | PLAY RESPONSIBLY" shall be used for the text, accompanied by the HGC logo symbol.
- A Verdana font, 19pt font size, 28pt line height and 5% letter spacing shall be used for the text.
- The blue, white, or transparent, 111px in height strip shall be applied across the entire width of the page. When the web page structure consists of three columns, the marking strip shall be placed across the entire width of the middle column/page and shall be defined by two horizontal lines, above and below the text part.
- The marking is part of the footer of the Licence Holder's and Affiliates' websites and shall be placed in a position below where the games are displayed, depending on the design of each website.
- The logo and text shall be hyperlinked to the relevant Licence Holder or Affiliate register kept by the HGC.

Website/App/Mobile example

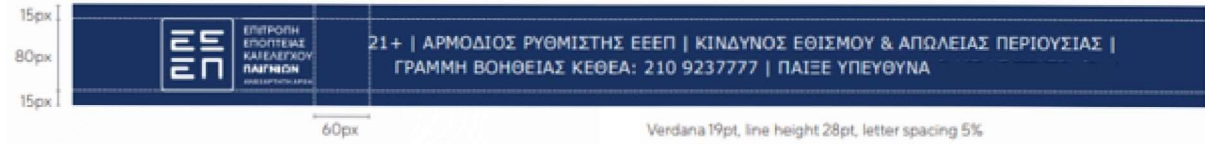


Responsive design (tablet/mobile):

- The text part is replaced by the abbreviated form (**(VERSION 3)**): "21+ | RISK OF

ADDICTION & LOSS OF ASSETS | PLAY RESPONSIBLY”, accompanied by the HGC logo symbol.

Examples of implementation in a footer 1440px wide (image 40%)



Examples of implementation in a smaller dimension footer (image 40%)



10. Greek and English Logo on Negatives or Transparency

If the printout or background is in basic blue colour or a different colour, the logo shall be used in white colour with a white border to depict the square.

GREEK LOGO



ENGLISH LOGO



11. Black and White Logo Usage

In case the printout is in black and white, one of the logo versions, listed below, can be used. The aim is to have a sufficient degree of contrast between the logo and the background for optimum readability.

GREEK LOGO

WHITE BACKGROUND



10% BLACK BACKGROUND



70% BLACK BACKGROUND



BLACK BACKGROUND

**ENGLISH LOGO**

WHITE BACKGROUND



10% BLACK BACKGROUND



70% BLACK BACKGROUND

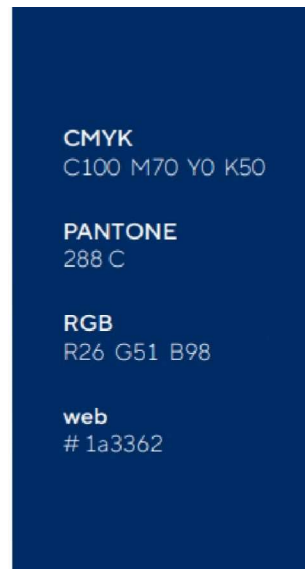


BLACK BACKGROUND

**12. Colour Palette**

The grading of the primary colour applied to the marking of the commercial announcements of the Gaming Licence Holders and Affiliates is listed below.

BLUE MAIN COLOUR

**13. Final Remarks**

The addition of the HGC logo must always be accomplished using high-resolution digital files provided by the Authority upon request from the License Holder and the Affiliate. To access the required material, the HGC will provide a special code.

The logo should not be deformed, upon horizontal or vertical compression.

- The logo should not be used in a smaller size than the minimum size defined above.

- No reduction or enlargement of any element of the logo is permitted.
- No effects are permitted to be used in marking.
- The position of the marking elements, including the logo, should not be varied.
- The logo should not be used on a composite background or images that reduce its readability.
- No border is permitted to be added to the logo, except in the case of paragraph 10 of this Annex.